

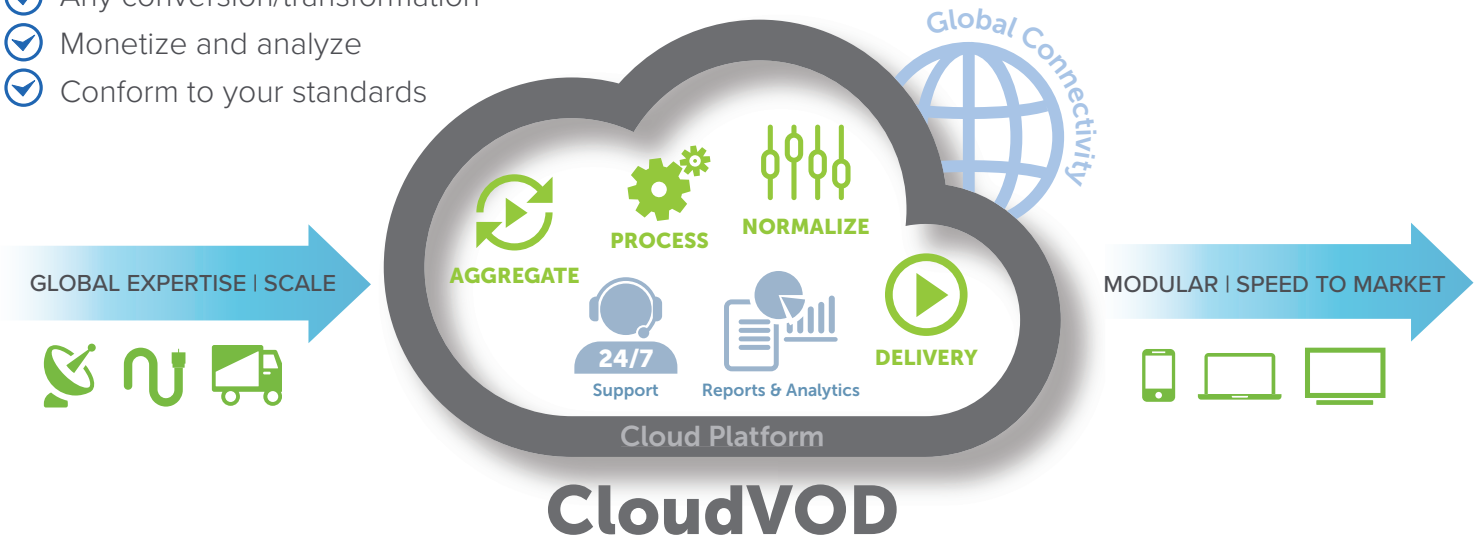
CLOUDVOD

OVERVIEW

Encompass' end-to-end VOD processing helps create and distribute media for a wide variety of VOD services. By leveraging our unique automation technology and the flexibility of the cloud, we enable high-quality and cost-effective workflows that have increased the quality and reduced our cost for our clients' VOD assets production.

CloudVOD, a unified VOD platform

- ✓ Acquire from any source
- ✓ Any conversion/transformation
- ✓ Monetize and analyze
- ✓ Conform to your standards



ACQUIRE FROM ANY SOURCE

With 8 facilities on 4 continents and a global connected fiber infrastructure, Encompass can easily ingest files, audio, captions, images, metadata and schedules needed to create VOD assets for distribution.

HIGH QUALITY TRANSFORMATION

By leveraging the CloudVOD engine, we are able to transform and decorate your content for downstream monetization so all you have to worry about is creating and marketing your content. We take care of the rest.

MONETIZE & ANALYZE

Encompass supports multiple business models for VOD content. From live-to-VOD, C/VOD, AVOD, SVOD and EST we have the infrastructure and expertise to help you monetize your content.

SCALABILITY AND TIME TO MARKET

Using the cloud architecture, Encompass can scale your solution effectively to meet demand at peak usage and transaction times. Additionally, because of our rapid deployment methodology we are able to get you started in monetizing your assets quickly.

Manage your VOD processing lifecycle, from acquisition to publication, leveraging the scale and agility of the cloud to deliver high quality, multiple format asset to traditional and OTT platforms globally.

In today's rapidly evolving digital landscape, it is critical to have a partner that is flexible and understands how to get content to the diverse VOD ecosystem with the appropriate metadata.

While constantly raising the bar to streamline VOD processing, we have secured reliable, cost-effective means of distributing packages to VOD services globally including all of the major OTT, cable, satellite, IPTV, EST, telco and mobile platforms.

FEATURES

- Ingest and manage discrete content files (program segments, graphics, subtitles/captions, additional language files)
- Transcode files into the required format(s)
- Perform a check on the quality (automated & operator review)
- Transform metadata into multiple, industry standard, format
- Secure, long term, archive
- Package content with metadata and encryption
- Images and branding processing
- Deliver content to client-nominated end-points (such as an MVPDs) and/or presentation on an Origin Server for CDN/End User Device to request using URLs provided by an OVP (online video platform)
- Leverage cloud infrastructure for scalability and agility