ALTITUDE PLAYOUT

GLOBALLY AVAILABLE CLOUD NATIVE, ALTITUDE PLAYOUT.

Altitude Playout is a globally available cloud solution that sets the benchmark for managed playout services. The comprehensive broadcast feature stack is securely deployed at scale, meeting every channel's rigorous requirements and ensuring every ad airs.

Altitude Playout is derived from Encompass' 40 years of deep-rooted experience in managed services – now reimagined and built for the cloud.

Our innovative service-centric approach empowers customers to define performance levels for individual channels and fine-tune their offerings with a versatile array of standardized feature packs tailored to specific channel needs.

Encompass' Altitude Playout ensures rapid deployment for precise audience targeting worldwide, with availability in 40 cloud regions across 24 countries. All geo-redundant cloud services are built on a secure foundation and automatically include built-in disaster recovery, providing peace of mind that channels are always on.

ALTITUDE PLAYOUT BENEFITS

SERVICE-FIRST

[]] Draw from Encompass'

A

decades of expertise in playout and choose the appropriate service level for your channel.

GLOBALLY AVAILABLE

Available in 40 cloud regions across 24 countries.

SECURE BY DESIGN

Built from the ground up to meet CIS benchmarks for cloud.

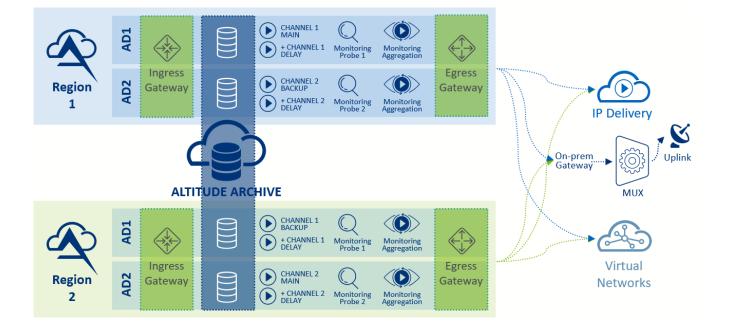
IN-BUILT DISASTER

ENCOMPASS

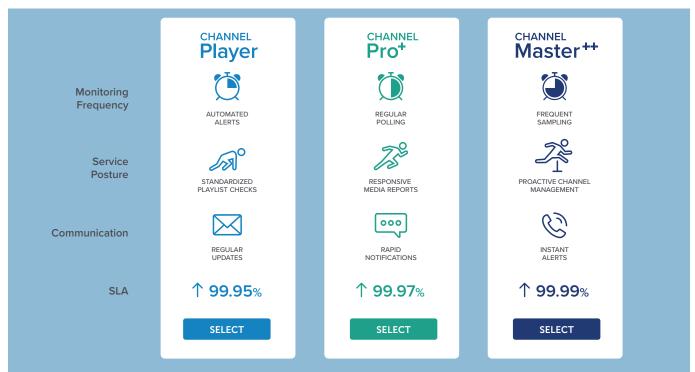
Removes the need for additional backup by harnessing the power of diverse cloud deployments.

FLEXIBILITY AND

Choose from a comprehensive array of feature packs with the freedom to move between channels.



ALTITUDE PLAYOUT SERVICE LEVELS



FEATURE PACKS

	rot CHANNEL SANDEL
UHD Pack UHD output resolution, high framerates and HDIUHD autoscaling +	Audio Pack Dolby encode, Dolby decode, pseudo stereo 5.1 upmix, loudness control, track playback support (32) and file voice over
Language Pack Rules-based audio track shuffling, file-based CC (608/708), file-based subtitles (OP47/WST), in-vision/burnt- in subtitles and DVB subtitles	Live Pack Fixed live events, manual live events and acquisition (IP, Zixi, SRT, SDI, ASI)
Branding Pack Templated GFX (lower 3rd, etc.), advanced GFX (live data), squeezebacks, multiple video sources and graphics creation tool	Ancillary Data Pack SCTE insertion, SCTE decoding, watermarking (Nielsen, Kantar) and aspect ratio signaling (AFD, WSS)



Additional optional outputs: Simulcast (HD, SD, UHD), delay channels (+3), sub-channels





ALTITUDE PLAYOUT ALTITUDE STREAM TV



ALTITUDE ARCHIVE





ALTITUDE VOD

ALTITUDE CONNECT

www.encompass.tv

YOUR CONTENT. DELIVERED.